



rojo photography

rojo photography Senior Pricing

2017/2018

About rojo photography!

Brett Rojo is rojo photography, creating art for my clients that they will appreciate and enjoy for the rest of their life. I don't use inexperienced student photographers to conduct your senior session like most school contractor photographers nor do I have somebody else doing my post processing or outsource to a third party foreign vendor. It's all me, start to finish.

With rojo photography, you will get fantastic, high quality portraits at competitive prices. I consider my photography "works of art" and my pricing is based on outstanding quality and the time and effort I put into each image. Although I don't have minimum order requirements like some of the other top studios in Tulsa, my clients typically spend \$800 to \$1500 on their senior portraits due to the quality of the images. However, I have many options to choose from that will fit any budget

How does it work and what should I expect?

Consultation and Booking

We begin with a short visit at my studio so I can understand your wants and needs and help you understand my process from beginning to end. I can also answer any questions you may have about products, the session, or anything else you would like to discuss. We will determine the date and time of your session and accept your session payment to book and hold the date. If you can't make a consultation at my studio, I can certainly meet you at another location or conduct it over the phone.

Session

This is when the fun begins! All you have to do is be you. I will get you in the right light, the right pose, the right location to make your portraits amazing. My sessions are based on time, not poses or outfit changes. It's whatever we can do during your session. If we haven't done so yet, we will also set the date and time for your presentation and order.

Presentation and Order

Within a week, we will be ready to view your images and place your order. I can make recommendations of products, help with the decision of an image, and answer any questions you have about my products but I will never pressure you on something you don't want. If you have other family members interested in ordering, please make them aware of your scheduled presentation date and time so they may order as well as this is a onetime presentation and ordering session. I understand that there can sometimes be conflicts with divorced parents and if this is an issue, please let me know and I will make accommodations for two separate presentations.

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I utilize several prominent, professional photo labs which offer a variety of products. From thin canvas wraps to metallic prints to framed prints and just about anything else you can think of. If there is something you don't see here that you are interested in, let me know before our presentation and I will have quotes ready for you.

Senior Portrait Sessions

up to three hours – multiple locations	\$200
two hours – two locations	\$175
one and half hours - two locations	\$135
one hour – one location	\$100
thirty minutes – one location	\$50

(Additional charges may apply if outside 30 mile radius of Tulsa)

Albums

I use one of the best book/album maker labs in the world. The quality and craftsmanship are outstanding. They are as innovative with their products and materials, as they are unique and always cutting edge. I insist on quality so I want my work to be displayed using the best print material I can find at an affordable price.

Senior Book Album

Using the highest quality materials and lay flat, hinged photographic paper with no middle seam, these albums are custom designed and absolutely the best way to show off your senior session. Many cover materials and cover options to choose from. 20 custom designed pages with 20-30 images.

Standard Book Album 12x12 - \$600

Small Book Album 8x8 - \$500

Companion Book Albums

Duplicate of your purchased Portrait Senior Book Album.

Small Companion Book Album 8x8 - \$300

Mini Companion Book Album 6x6 - \$200

Luxury Senior Album

If you want the absolute premium product to remember your senior session, this is it. This album combines custom craftsmanship and hand-made details that exude luxury, fashion, and attitude. With hundreds of options available including leather, create a distinctive album that represents you.

*additional charges for some options

Standard Album 11x14, 12x12 - \$1000

Small Album 10x14, 10x10 - \$850

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Canvas Art

Canvas Wraps are made from premium quality materials. Genuine artist canvas with a clear acrylic coat applied to preserve and protect. Finished back, no staples, black backer board and hanging hardware installed.

Canvas Art Collections

Create your own distinctive senior wall art. Multiple canvas portraits presented as one piece of art. Create a collage of several prints and different sizes on a living room wall or several of the same size prints going up a staircase. The possibilities are endless.

Purchase 3 or more Canvas Art Prints and take 20% off the total of the Canvas Art Collection.

Canvas Art Prints

Ex-Large 864-1296 sq in - \$650

Large 576-720 sq in - \$550

Standard 384-480 sq in - \$450

Small 200-320 sq in - \$350

Ex-Small 100-154 sq in - \$250

Float Frame for Canvas Art Prints

Black, acrylic frames that canvas wrap "floats" in. Available for certain sizes. Add to Canvas price above.

Ex-Large +\$200, Large +\$125, Standard +\$75, Small +\$50

Prints

Not all sizes are listed. Just about any size you can think of is available. I don't offer size less than 5x7 other than wallets and 4x5's that go in the folio. I can also do multiple images on prints larger than 11x14. If there is something you want or you have an idea for a print, let me know during our consultation or session and I will have a quote ready for the presentation.

	Print Package 1	Print Package 2	Print Package 3
5x7 - \$35	\$100	\$350	\$525
8x10 - \$40	(1) 8x10	(2) 8x10	(4) 8x10
11x14 - \$75	(1) 5x7	(6) 5x7	(8) 5x7
16x20 - \$150	(16) Wallets	(40) Wallets	(72) Wallets
20x24 - \$240	*same pose	*3 poses	*5 poses

8 Wallets - \$20 each

\$15 for each additional increment of 8, same pose. Repeat \$20/\$15 for additional poses and quantities.

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Other Prints and Products

Float Mount Print

Float mounts are a fantastic way to add magic to your display. Your print seems to "float" away from the wall by wrapping your print around a padded, warp resistant board, then placing a 3/4" mount on the back with pre-installed holes for hanging. Other sizes available along with Metallic and Canvas options.

8x10 - \$75

11x14 - \$140

16x20 - \$200

Folio

The folio is a deluxe leatherette tri-fold folio that holds 8 4x5 images. The outer wings hold 2 vertical images on each side, while the middle holds 4 vertical images or 2 vertical/2 horizontal.

\$300

Accordion Wallet Folio

Accordion style folio that comes in a set of three and contains 5 - 10 images (depending on image orientation).

Many cover options to choose from. Perfect for grandparents or other relatives.

\$150 (set of 3)

Graduation Announcements

5x7 or 4x8 flat cards in quantities of 25. Comes with envelopes and many templates to choose from.

\$40

Digital Prints

Digital post processed print with electronic and re-print rights up to 8x10.

\$75

The Not-So-Fine Print

- ❖ Any images in an order that are printed will also include lo-res web version with rojo photography logo for use on social media such as Facebook, Twitter, etc. These will be emailed to you.
- ❖ Final selected images for printing include basic retouching and creative work applied to final print.
- ❖ All prints include luster spray coating for protection at no additional charge.
- ❖ Prints are available in b&w, sepia, duo, tri, and quad tones at no additional charge.
- ❖ Prints 11x14 and larger are mounted on standard mount unless requested otherwise.
- ❖ All images are copyrighted by © rojo photography. Unauthorized duplicating, scanning, or printing is prohibited without the express, written permission of rojo photography

Did you read it all? If you did, you now know that any print order over \$1000 after any discounts comes with a free photo printed iPhone 5/5s metal case (\$50 value) or an 8x10 Float Mount Print. (\$75 value)

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